

A black and white photograph of Brian Bogert, a man with a mustache and glasses, wearing a white t-shirt. He has his arms raised behind his head, and a tattoo is visible on his right arm. The background is dark.

BRIAN BOGERT

KEYNOTE SPEAKER • BUSINESS LEADER • HUMAN BEHAVIOR & PERFORMANCE COACH

| BRIANBOGERT.COM |

There is a sleeping giant in every human. Brian's purpose in life is to awaken those giants within and turn them into legends by helping them grab what they believe is just out of their grasp. Brian is a heart surgeon without a blade. He does not start outside with what you need to DO; he starts inside with who you ARE. In a world that is disconnected, Brian is revolutionizing how individuals, leaders, and entrepreneurs deeply connect with their authentic selves to achieve the best version of themselves.

Brian learned the wisdom of resiliency through his own early experiences with pain. As a child, he was run over by a truck, and his left arm was detached from his body. Instead of succumbing to suffering because of the injury, Brian embraced the pain necessary to fully

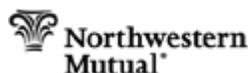
**"WE ALL MUST
CHOOSE OUR PAIN
OR OUR SUFFERING
WILL CHOOSE US."**

recover and flourish with a reattached arm, thanks to his persistent and proactive focus.

As a human behavior and performance coach, speaker, and business strategist, Brian disrupts the normative approach on how to create sustainable growth and lasting change personally and professionally. His philosophies on "how to embrace pain to avoid suffering," "people before profits," and "who before what" has helped individuals and companies discover and activate their limitless potential. Brian and his team lead intentionally as they are driven by their vision to impact a billion lives by 2045.

Before moving full-time to coaching peak performers and public speaking, he and his business partners led the Phoenix location of a global insurance brokerage firm. In just a decade, they grew the revenue from \$250,000 to \$15 million. Before that, he was a top earner as a sales professional and mentored new producers nationwide at a publicly-traded brokerage firm.

Brian is a proud Phoenix native and even prouder father of two children with his beautiful wife. He holds a Bachelor of Science in Business Administration and a Bachelor of Arts in Psychology from the University of Redlands.





“ In a world where everyone is talking about "authenticity"-and I think that they are putting on a mask of what they think other people think "authenticity" is - Brian is unapologetically himself. It is a ray of sunshine and a breath of fresh air to actually see someone operate in a very authentic way. When he spoke at my conference, the TFP Summit, it was just an incredible experience to really see what an authentic human being looks like that is speaking from the depths of their soul and cares with every fiber of their being. ”

DR. GREG KIMBLE
CEO, *The Final Percent*

HOW CHOOSING TO EMBRACE PAIN CREATES SUCCESS & AVOIDS SUFFERING

Brian's most requested topic introduces a revolutionary concept: stop avoiding pain. Instead, he teaches how to embrace pain to avoid suffering. Combating the tendency to avoid pain by learning to lean into it actually brings long-term benefits both personally and professionally. When working with Brian, pain becomes reframed, so one understands it is a crucial element of growth. Developing key mental habits in self-awareness and the ability to embrace being uncomfortable provides an opportunity to accept hard situations and still live a life filled with joy, freedom, and fulfillment. Brian takes attendants on a journey of becoming aware, owning, unrooting, and moving beyond what is holding them back from living a limitless life.

OTHER POPULAR TOPICS:

People Before Profits, Who Before What, Triggers, AI (Awareness & Intentionality), Closing the Self Awareness Gap, No Limits Thinking & Living, The Human Element is Everything, and Choices: You ALWAYS Have Two Minimum

EMBRACE PAIN. GAIN FREEDOM.

Every single high-achieving individual has been stuck, frustrated, unsure, and angry as they start feeling their efforts barely move the needle forward on progress. They know they have much greater potential, yet they fall short of the end zone repeatedly.

Brian teaches leaders, entrepreneurs, and professionals how to be acutely aware of their environmental conditioning, emotional triggers, and behavioral patterns. Giving them a deep understanding of why they think and feel the way they do. This provides the framework for intentionally dismantling old emotional and intellectual narratives that limit their performance in the workplace and at home. Thus allowing them to become who they already are, their most authentic selves.

Brian's inside/out methodology is a proven roadmap to ease the journey to self-realization. He ensures professionals understand the difference in using their time not in minutes but with INTENTION. He opens the door to perspective, motivation, and direction by sharing with leaders how to reprogram their brains, defy their own negative thinking, and how to stop making excuses. When we become who we are, we unlock what is within and leave "good enough" behind us.



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